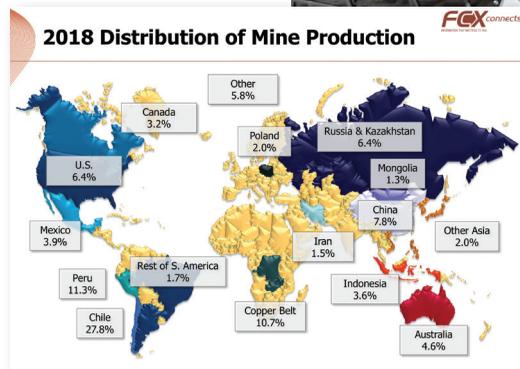




Phoenix Employees “Dig Into” Other Departments with New Education Series

More than 100 Phoenix employees attended the inaugural FCX Connects: Dig Into Sales presentation held at the corporate office.



Copper has a Powerful Story

Copper's many attributes...

- Electrical conductivity
- Thermal Conductivity
- Malleable and Ductile
- Aesthetic
- Human Health
- Antimicrobial
- 100% Recyclable
- Corrosion Resistant, Durable

A new lunch and learn series highlighting the roles and responsibilities of various corporate functions is helping Phoenix employees better understand what it takes to run the world's largest publicly traded copper producer.

Called FCX Connects: Dig Into, the occasional series consists of one-hour presentations focused on corporate departments. Team members share what they do, how they do it and why it matters, as well as answer questions from employees.

"It was important to our executive leadership team that corporate employees know what various departments do and the roles they play within the organization," said Linda Hayes, Director-Internal Communications whose team helps facilitate the series.

At the inaugural presentation titled "Mine to Market: The World of Copper Sales," members of the sales and marketing team explained how fanatical customer service, coordination across departments and new technology drive the company's copper sales.

The second session titled "Community Development: More than Donations" gave an overview of the company's strategy for establishing and maintaining a social license. In other words, the ongoing acceptance of stakeholders, community members and employees to conduct mining activities.

So far, the series has been well received with employees saying, "This is great! It's about time we learn about what our co-workers are doing," and, "Fantastic - I look forward to attending the next event."

A full story detailing each presentation can be found in FM News on FM Web. ■

The sales and marketing team talked about everything from an overview of the copper market to the process used for selling copper to many uses of copper.